Fig 9.12 How concerned are you about the environment in general?

SB
DEFRA, 2001
Fig 9.13 Do you, and other people need to change your/their way of life so other people can continue to enjoy a good quality of life and the environment?
Fig 9.14 Important reasons for choosing your home

- Size of home
- Type of home
- Private garden
- Parking space for cars
- Appearance of the development
- Qual of local facilities/amenities/services
- Quality of the dev’t (design & materials)
- Energy efficient development
- Water efficient development
- Convenient access to public transport
- Convenient access to work
- Convenient access to family/friends
- Convenient access to city/town centre

SB respondents
Fig 9.15 Energy and water efficiency behaviours in the home

Turn off lights in empty rooms
Only heat rooms when you are in them
Take showers instead of baths

SB project
DEFRA 2007
Fig 9.16 Has your energy/water efficient home encouraged you to be … ?

- More cautious in the way you use energy
- Less cautious in the way you use energy
- Not change the way you use energy
- More caution in the way you use water
- Less caution in the way you use water
- Not change the way you use water

- % of residents of energy efficient homes in the SB project
- % of residents of water efficient homes in the SB project
Fig. 9.17 Regular recycling or composting of waste
Fig 9.18 Which recycling facilities do you use regularly?

- Kerbside collection
- Nearby recycling facilities
- Nearby composting facilities
- Recycling facilities in the home
- Composting facilities in the garden

SB respondents
Fig 9.19 Supporting wildlife: do you provide food for wildlife (animals and birds)? Or have a pond?

- Provide food for wildlife
- Maintain a pond

SB study vs Core study
Fig 9.20 Mode of travel to main place of work or study

- Walk
- Private car, van or taxi
- Cycle
- Public transport

Data sources:
- SB project
- Core project
- Census 2001
- DEFRA 2007
Fig 9.21 Do the following encourage you to walk, cycle or use public transport?
Fig 9.22 Number of cars or vans owned, or available for use by, your household?
Fig 9.23 Are any of the following important to you in deciding not to own, or have regular use of, a car or van?

- no garage at my home
- no parking space at my home
- not enough on-street parking
- there are good PT facilities
- don't need one, I can walk/cycle/use PT

% of non car-owning residents in SB who responded
Fig 9.24 Frequency of use of local services

SB: sustainable behaviours project
CP: core project
ID: In the development
N: outside the development but in the nearby area