Waste-efficient materials procurement for construction projects: A structural equation modelling of critical success factors

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Abstract
Albeit the understanding that construction waste is caused by activities ranging from all stages of project delivery process, research efforts have been concentrated on design and construction stages, while the possibility of reducing waste through materials procurement process is widely neglected. This study aims at exploring and confirming strategies for achieving waste-efficient materials procurement in construction activities. The study employs sequential exploratory mixed method approach as its methodological framework, using focus group discussion, statistical analysis and structural equation modelling.

The study suggests that for materials procurement to enhance waste minimisation in construction projects, the procurement process would be characterised by four features. These include suppliers’ commitment to low waste measures, low waste purchase management, effective materials delivery management and waste-efficient Bill of Quantity, all of which have significant impacts on waste minimisation. This implies that commitment of materials suppliers to such measures as take back scheme and flexibility in supplying small materials quantity, among others, are expected of materials procurement. While low waste purchase management stipulates the need for such measures as reduced packaging and consideration of pre-assembled/pre-cut materials, efficient delivery management entails effective delivery and storage system as well as adequate protection of materials during the delivery process, among others. Waste-efficient specification and bill of quantity, on the other hand, requires accurate materials take-off and ordering of materials based on accurately prepared design documents and bill of quantity.

Findings of this study could assist in understanding a set of measures that should be taken during materials procurement process, thereby corroborating waste management practices at other stages of project delivery process.

1. Introduction
The construction industry accounts for about 13% of the global economy and serves as a key driver for other industries as a result of its infrastructural and facilities development (HM Government, 2008). Despite its significance to the global economy (Ajayi et al., 2015), it has remained a major target for environmental sustainability (Anderson and Thornback, 2012). This is due to its consumption of the largest portion of materials resources, water and energy, while also contributing largest waste to landfill sites (Bilal et al., 2016b; Edwards, 2014). It has also been argued that continuous sustainability of the industry depends on how well it manages waste generation (Ajayi et al., 2016; Udawatta et al., 2015); especially as waste minimisation is requisite to preventing materials depletion (Oyedele et al., 2014; Akinade et al., 2015). Although the waste generated by the construction industry is contributed by both construction and demolition activities, reducing waste during the construction process is not only good for environmental reasons, it could also reduce the overall cost of projects. This is especially as a substantial proportion of construction cost overrun is due to waste generation (Ameh and Itodo, 2013). Due to an understanding of the needs to minimise waste generated by construction activities, various studies have been carried out to determine both causative factors and preventive measures. This has led to an understanding that construction waste is caused by various activities at design, procurement and construction stages of project lifecycle (Faniran and Caban, 1998, Ekanayake and Ofori, 2004; Dainty and Brookes, 2004).
Despite the consensus that other stages and processes of project delivery are important for reducing waste generated during construction processes (Osmani et al., 2008, Akinade et al., 2016), research and legislative efforts have been concentrated on the actual construction activities (Al-Hajj and Hamani, 2011). Within the UK for instance, site waste management plan, landfill tax and aggregate tax are legislative and fiscal measures that target the construction stage of project delivery process. Construction waste management studies have also largely focussed on the actual construction stage of project delivery process (Osmani et al., 2008; Bilal et al., 2016a). Other sets of studies have also been carried out to determine design factors and strategies capable of mitigating waste generated by the construction industry (Wang et al., 2015; Osmani et al., 2008). However, unlike design and, specifically, construction-related activities that are widely investigated for waste efficiency, a little effort has been made to investigate how material procurement process could be optimised to improve the waste efficiency of construction projects.

Notwithstanding the knowledge that wasted materials are purchased throughout the procurement process, the relevance of the process in reducing construction waste has not been adequately considered. Few procurement strategies that have been identified are subjects of studies that specifically focussed on design or construction activities. This is albeit the fact that substantial percentages of waste generated in construction activities have been traced to ineffective coordination of materials procurement activities (Faniran and Caban, 1998). Thus, it is important that waste-efficient measures be taken while purchasing materials for construction activities. This has the tendency of reducing waste as well as the cost of construction materials, which is about 50% of total project cost (Kong et al., 2001).

Based on the paucity of literature that specifically focussed on materials procurement measures for waste mitigation, this study aims at investigating the waste preventive measures that should be taken during the construction materials procurement process. The study explores a set of requisite measures capable of minimising waste generated as a result of ineffective materials purchase, delivery, handling and storage. In order to achieve this goal, the study fulfills the following research objectives:

1. To explore waste-efficient measures that could be taken during procurement of construction materials.
2. To confirm key strategies for engendering construction waste minimisation through materials procurement process.

In order to gain an in-depth understanding of the materials procurement measures for mitigating construction waste, the first phase of the study employs a qualitative approach to enquiry, using focus group discussions as means of data collection. The approach was followed by a quantitative approach where pilot-tested questionnaires were used for eliciting broader practitioners’ opinion before the use of Structural Equation Modelling (SEM) for confirmatory factor analysis. As a theoretical insight for this study, the next section provides a review of extant literature in construction waste management. Methodological approach employed in the first phase of the study, which includes sampling, data collection and analytical procedures are then justified and described. Qualitative findings of the study are then presented before the design, research processes, findings and discussions of further quantitative studies and SEM are presented.

The paper offers insights into factors and strategies to be considered during materials schedule, purchase and delivery process so as to achieve effective waste management. The relationship between various measured and latent factors are also presented. The study would assist construction professionals, materials suppliers and other stakeholders in understanding how well the procurement processes could be coordinated for construction waste mitigation. It also offers new theoretical insights into the importance of materials procurement in construction waste management.

2. Construction materials logistics and supply chain management

The construction industry is arguably one of the least integrated sectors of the global economy, notwithstanding its significance in driving other sectors (Fulford and Standing, 2014). Due to the project-based nature of the industry and the transient nature of the project team, long-term relationship between the parties is often non-existent. This affects the multi-dimensional relationships that exist between various parties involved in project delivery process. While many industries have adopted various innovative concepts such as the Lean approach and assemble to order, among others, in their materials supply process, there has been little success in integrating these sets of concepts in the construction industry. This is notwithstanding the existence of strong relationships between supply chain management and organisational performance (Tan et al., 1998). According to Vrijhoef and Koskela (2000), the fragmented nature of the construction activities, as well as unique nature of every project, is partly responsible for the one-off approach to materials procurement, with the repeated reconfiguration of materials supply team and project organisation. This has resulted in a large quantity of waste, and several other problems, that characterised the materials supply chain in the construction industry (Vrijhoef and Koskela, 2000).

Construction materials supply chain management is a complex process that combines people, technology, process and parties involved in the planning, estimation, suppliers’ identification, purchasing, transportation and stocking of the materials for construction activities (Bell and Stukhart, 1986). Effective coordination of the whole process is capable of engendering cost savings, safety, quality and improved productivity in construction activities (Thomas et al., 1989). As represented in Fig. 1, traditional construction materials management process usually involves a number of stages including materials take-off, bill of materials, warehousing and the actual use of the materials. At the early stage, an effort is required to ensure that the materials take-off is accurately made from project specification in order to prevent error in ordering (Bell and Stukhart, 1986). The increasing use of Computer Aided Design (CAD), and specifically the use of BIM tools for materials take-off, is continuously facilitating efficient estimation of materials required for building activities. Nonetheless, this largely depends on the accuracy of the drawing documents and adequate coordination of drawings between various professional parties involved in modern-day designs (Monteiro and Martins, 2013).

In the case of new project teams, and where there is no pre-selected vendor as in several cases, vendor inquiry and assessment usually precede the actual materials purchase. The capacity inquiry is submitted by vendors whose commercial and technical capacities are further evaluated in terms of previous performance and ability to cater for specific project needs. Depending on the project types and construction techniques, evaluation of the vendor could be based on several criteria. This includes the tendency of participating in a pull or push delivery system, volume capacity, the supply of prefabricated materials, location, responsible sourcing, among others (Aretoulis et al., 2010). The purchasing function is largely influenced by the types of project procurement routes, which determines whether the role is played by the buyer’s team, contractor, sub-contractor or other delegated team (Bell and Stukhart, 1986). This function includes raising of a purchase order, which incorporates item stock number, quantity, date needed,
status and remarks, among other information that largely relies on the bill of quantity. Expediting is further required of the project team and vendors, who receive, manage and communicate information on anticipated delivery, likely delay, material shortage and shipping plans, all of which are required for updating purchase order and adequate planning of construction activities. On delivering materials, inspection, warehousing and material handling and control become essential roles of site management team. Balance is to be made between excessive material stocking and materials delay, as the former results in breakage and waste, while the latter results in costly labour delay and subsequent time overrun (Bell and Stukhart, 1986).

There has been increasing use of materials logistics planning as a strategic tool for efficient planning and management of materials in construction projects. It is a term that encompasses materials ordering and purchase management, storage management, planning of inbound and outbound materials or waste, variation control and delivery management, among others (Sobotka et al., 2005). It has been viewed as a proactive management of the quantities and type of materials needed, its supply routes, security, storage and handling, use, reuse and recycling, as well as disposal of excess materials (WRAP, 2007). Apart from the cost saving potentials of these sets of materials logistics management, they are essential requisites for achieving sustainability of the built environment (Yate, 2015). In addition, increasing awareness of the environmental impacts of materials logistics management has re-energised the concepts of whole lifecycle assessment, performance in use, innovative materials and responsible sourcing. All of these are significant areas that are gaining increasing importance in sustainable design appraisal systems (Yate, 2015).

Notwithstanding the environmental impacts of material logistics management and the increasing awareness of the causative impacts of materials procurement processes on construction waste generation, there has been a paucity of literature that specifically addresses procurement measures for mitigating construction waste. Rather, most efforts have been concentrated on construction stages, and recently on the design stage, of project delivery process. Consequently, this study is aimed at filling the research gap by exploring and confirming critical measures for engendering construction waste mitigation through the material procurement process.

3. Research methods

Due to lack of literature on procurement measures for waste minimisation, qualitative research method is employed at the first stage of the study. At the later stage of the study, a structural equation model was developed to test the initial relationship established through the use of qualitative study. As such, the study was carried out in two stages in line with exploratory sequential mixed method approach.

3.1. Qualitative sampling and data collection

While carrying out data collection in a qualitative research, in-depth interview with the individual participant or interview with multiple participants (focus group discussions) could be employed (Creswell, 2013). Focus group discussion was selected in this study, as it allows exploration of inter-subjective opinion among the research participant in order to arrive at a common understanding of the research participants.

As recommended by Creswell (2013), purposive sampling was used in determining information-rich participants whose understanding is important for the study. As such, architects, civil/structural engineers, project managers, construction materials suppliers and supply chain managers of construction firms were involved in the focus group discussions. This is to ensure logical applicability of the findings to other cases. In order to reach out to the participants, the researchers’ network of contact within the UK construction industry was used to select the participants, who were invited through a written invitation. In line with Creswell’s (2013) recommendation that five to 25 information-rich participants are expected to participate in qualitative research, a total of 24 participants were involved in this study. In addition to two members of the research team that moderated each of the focus group discussions, Table 1 shows the number of participants in each of the discussions.

![Fig. 1. Key stages of materials logistics management in construction projects.](image-url)
Two broad and general questions were supported by other open-ended questions. The two general questions were meant to explore (i) participants’ experience of waste generation and mitigation through procurement and (ii) understanding of measures for reducing waste through materials purchase strategies. Each of the discussions lasted between 75 and 90 min and the discussions were recorded for the ease of transcription and analysis.

In order to identify the emerging themes from the focus group discussions, a content-driven thematic analysis was performed. Using Atlas-ti software for qualitative data analysis, word cruncher functionality was used in identifying commonly used words, which then helped in creating codes and super codes for theme identification. After generating the themes by establishing the underlying recommendations or strategies emanating from all the quotations, identified themes were combined to form clusters of themes that suggest measures through which procurement process could engender construction waste mitigation. This was done by combining themes that address similar aspects of construction materials procurement processes. In all, a total of four clusters of themes/strategies for mitigating waste through procurement were identified. These are (i) suppliers’ low waste commitments, (ii) low waste purchase management, (iii) effective materials delivery management, and (iv) waste-efficient bill of quantity. Table 2 summarises the major waste mitigation strategies identified through the focus group discussions.

Table 2
Overview of the focus group discussions and the participants.

<table>
<thead>
<tr>
<th>Focus Groups</th>
<th>Categories of the participants</th>
<th>Total No of experts</th>
<th>Years of experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Architects and Design Managers</td>
<td>2 design architects • 3 site architects • 2 design managers</td>
<td>7</td>
<td>7–18</td>
</tr>
<tr>
<td>2 Materials Suppliers and Supply Chain Managers</td>
<td>4 materials suppliers • 2 supply chain managers</td>
<td>6</td>
<td>11–21</td>
</tr>
<tr>
<td>3 Construction Project Managers</td>
<td></td>
<td>6</td>
<td>10–19</td>
</tr>
<tr>
<td>4 Civil and Structural Engineers</td>
<td>1 design engineer • 4 site based engineers</td>
<td>5</td>
<td>9–21</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>24</td>
<td></td>
</tr>
</tbody>
</table>

In line with established strategies for validating qualitative data (Long and Johnson, 2000), a combination of inter-rater reliability test and participants’ validation process were used in the study. These helped in the refinement of the themes and holistic realignment of the identified themes with the four key categories of waste-efficient procurement strategies.

3.2. Use of structural equation modelling

Structural Equation Modelling (SEM) is a widely used multivariate technique for exploring and testing the relationship between variables; and it encompasses regression analysis, factor analysis, multiple correlations and path analysis (Hair et al., 2006). Apart from its combination of these sets of analysis, SEM has an ability to estimate multiple interrelated relationships, while also taking care of measurement errors (Kline, 2010). It is also helpful in understanding model performance algorithms, as it provides a visual representation of the complex relationships between constructs (Chen et al., 2012). Due to many benefits of SEM, it has been widely used in construction-related studies. For instance, Xiong et al. (2014) examine the influence of participant performance factors on contractors’ satisfaction, using structural equation modelling. Mainul Islam and Faniran (2005) construct an SEM to investigate factors influencing project planning effectiveness, while Chen et al. (2012) employed SEM to investigate interrelationships among critical success factors of construction projects. More recently, Xiong et al. (2015) carried out a review of 84 construction-related studies that employed SEM between 1998 and 2012.

To understand the key procurement measures with significant impacts on waste minimisation, SEM is used in the study. A key benefit of using SEM in this study is that its Confirmatory Factor Analysis (CFA) helps in confirming the relationship between the established factors and waste-efficient materials procurement. It also helped in establishing the magnitude and significance of the relationship between the main strategies.

3.3. Development of hypothetical model

In order to develop a hypothetical model for the structural equation model, this study selected the 17 sub-factors established in Table 2 as measured variables and the four-key group as the latent variables. Fig. 2 shows the hypothetical structural model for the study. In line with recommendations of Hoyle (1995), the
directions of arrows represented the 6 hypothetical influences that the structural equation model was set to test. The 6 hypotheses are:

H1: Materials suppliers’ commitment is requisite to reducing waste in construction projects
H2: Low waste materials purchase management is requisite to reducing construction waste
H3: Effectiveness of materials delivery system is requisite to minimising construction waste
H4: Waste consideration in Bill of Quantity determines overall waste output of projects
H5: Waste consideration in Bill of Quantity has positive impacts on the waste effectiveness of materials purchase management.
H6: Decision to drive waste minimisation through materials purchase would engender suppliers’ commitment.

3.4. Quantitative data collection

In order to test the established hypothesis and confirm the factors contributing to each of the main strategies, a questionnaire was designed to incorporate all the measurement variables established from the first phase of the study. As a part of larger waste management research questionnaire, the measures were put on a five-point Likert scale, where 1 represents most important and 5 represents not important. In order to prevent ambiguity in the research instrument, a pilot study was carried out with seven experts, including 2 architects, 2 civil/structural engineers, and 3 project managers. The purpose of the pilot study was to test the clarity of language, layout, the degree of depth, the logic of the questions, and to perform a preliminary check of the proposed analysis.

In addition to the use of researchers’ network of contacts within the construction industry, questionnaires were sent to randomly selected participants using the list of top 100 UK construction firms and directories of design and construction-related professionals. The bodies included were the Chartered Institute of Building (CIOB), Chartered Institute of Architectural Technologists (CIAT), Association of Project Managers (APM), Institution of Civil Engineers (ICE) and Institution of Structural Engineers (IstructE). In all, a total of 290 questionnaires were sent out and 207 were returned, yielding a response rate of 71.3%. Table 3 shows the distribution of the research respondents. Apart from the response rate passing the required threshold for good response rate of 65% according to Fincham (2008), appropriateness of the data for structural equation modelling is also confirmed. The total sample size is above the N = 200 threshold recommended by Kline (2010) for SEM.

3.5. Data screening and reliability analysis

In order to prepare the data for SEM, it is important that missing values and outliers be treated (Kline, 2010). As such, the data was checked for SPSS Missing Value Analysis Expectation Maximisation, and AMOS Mahalanobis distance (D) statistics were used for data screening. Out of the 207 responses, 5 responses have at least 1 missing data and were substituted by mean for each measured variable. This is particularly suitable when less than 10% of data for a particular respondent is missing. As recommended by Kline...
reliability analysis. The hypothetical model. Table 4 shows the results of the reliability test. Cronbach's alpha and Total number of correlated item:

<table>
<thead>
<tr>
<th>Item</th>
<th>Cronbach's alpha</th>
<th>Total number of correlated item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suppliers' low waste commitments</td>
<td>0.95</td>
<td>5</td>
</tr>
<tr>
<td>Low waste materials purchase management</td>
<td>0.84</td>
<td>4</td>
</tr>
<tr>
<td>Effective Materials delivery management</td>
<td>0.94</td>
<td>4</td>
</tr>
<tr>
<td>Waste-efficient Bill of Quantity</td>
<td>0.91</td>
<td>3</td>
</tr>
</tbody>
</table>

Overall Cronbach's Alpha = 0.94.

In order to improve the model fit, two methods were used for model modification. As suggested by Kline (2010), modification indices of SPSS AMOS were used to add covariance and causal relationships between error terms and measured variables respectively. This approach is widely used for refining SEM and improving its model fit (Chen et al., 2012). It was ensured that all modifications made theoretical sense concerning interrelationship between waste mitigation measures (Kline, 2010). As a way of modifying the model in this regard, a causal relationship was established between the use of “JIT procurement” and “suppliers’ flexibility”. This made theoretical sense, as the suppliers that support the just-in-time procurement could be termed as being flexible. Covariance was also established between the error terms of the two variables. In addition to the modification indices, the path diagram was screened to check for variables that show no significant correlation with latent factor and to check for significant variables with low correlation coefficient. The hypothetical model went through a number of refinement before the desired model fit was achieved. Table 5 shows the results of the initial and final model fit indices.

3.7. Results of the SEM and hypothesis testing

Fig. 3 shows the final model and their correlation coefficient, and Table 5 presents the standardized coefficient estimates of the model. The one-tailed significance (p < 0.05) is used to study the impacts of the latent factors on one another. As shown in Fig. 3 and Table 6, two of the hypotheses (H2 and H3) were significantly supported at 99% confidence level (p < 0.01), two hypotheses (H1 and H6) were significantly supported at 95% confidence level (p < 0.05). Hypothesis 4 was marginally supported at one-tailed significance level, and Hypothesis 5 (H5) was rejected.

4. Discussion

The structural component of the model suggests that the four key categories of measures are requisite to reducing waste generated by construction activities. They are as discussed in this section.

4.1. Low waste materials purchase management

With a β value of 0.92 at two-tailed significance level (see Table 6), low waste materials purchase management have the...
highest positive impact on construction waste mitigation through materials procurement. As materials could contribute up to 50% of project cost (Kong et al., 2001), success and profitability of a construction project largely depend on the extent to which its materials purchase is effectively managed. This finding is corroborated by Tam (2008) who identified purchase management as an effective measure for reducing waste in construction projects. The key measures that determine the waste effectiveness of materials purchase are identified in Table 6.

Table 6: Standardized coefficient estimates of the final structural equation model.

<table>
<thead>
<tr>
<th>Hypothetical path</th>
<th>Standardized coefficient</th>
<th>Standard error</th>
<th>Sig. (p)</th>
<th>Interpretation</th>
</tr>
</thead>
<tbody>
<tr>
<td>H1: SLWC → Const_Waste_Min</td>
<td>+0.78</td>
<td>0.021</td>
<td>.019</td>
<td>Supported</td>
</tr>
<tr>
<td>H2: LWMPM → Const_Waste_Min</td>
<td>+0.92</td>
<td>0.002</td>
<td>.002</td>
<td>Supported</td>
</tr>
<tr>
<td>H3: EMDM → Const_Waste_Min</td>
<td>+0.91</td>
<td>0.036</td>
<td>.007</td>
<td>Supported</td>
</tr>
<tr>
<td>H4: BoQ → Const_Waste_Min</td>
<td>+0.84</td>
<td>0.110</td>
<td>.010</td>
<td>Supported</td>
</tr>
<tr>
<td>H5 LWMPM → BoQ</td>
<td>-0.59</td>
<td>0.120</td>
<td>.062</td>
<td>Rejected</td>
</tr>
<tr>
<td>H6 SLWC → LWMPM</td>
<td>+0.85</td>
<td>0.027</td>
<td>.046</td>
<td>Supported</td>
</tr>
</tbody>
</table>

SLWC = Suppliers’ Low Waste Commitment. LWMPM = Low Waste Materials Purchase Management. EMDM = Effective Materials Delivery Management. BoQ = Bill of Quantity. e18 – e38 are all measurement errors (e)

Fig. 3. Final revised model of the relationship between the variables.

include procurement of pre-cut or preassembled materials, reusability of materials packaging and purchase of materials with a high content of recycled materials, all of which have a significant relationship with their latent factor. This was also echoed by Formoso et al. (2002) who argued that materials procurement that supports pre-cut and precast materials is indispensable to waste effectiveness of the construction industry. According to Tam et al. (2007), the use of precast materials is capable of reducing waste generated by construction activities by up to 84.7%.

4.2. Materials delivery planning and schedule

The extent to which adequate planning is made for materials delivery influences the waste outputs of a project. Suppliers, site managers and other stakeholders have roles to play in ensuring that breakage of materials is prevented during delivery activities. This is suggested by the significance of the relationship between materials delivery management and waste minimisation through materials procurement, with a β value of 0.91 (as shown in Table 6). The most important measure through which materials delivery system could assist waste mitigation is the use of just-in-Time procurement, a pull system of procurement where materials are ordered as at when needed during the construction process. This ensures that the materials are only taken to the site when they are needed, thereby preventing excessive storage of the materials (Al-Hajj and Hamani, 2011). It would as well prevent waste that could be due to stockpiling, inefficient handling and materials leftover. Other significant strategies include materials padding during transportation as well as adequate site access for materials delivery.

4.3. Suppliers’ alliance and commitment

With a β value of 0.78 at 95% confidence level (see Table 6), alliance with materials suppliers and their commitment is a key driver of construction waste minimisation. As further confirmed by the measurement components, suppliers’ commitment to take back scheme, flexibility in supplying lower quantity, support of JIT procurement system, and modification to materials’ size and shape in conformity with projects’ needs are significant measures of suppliers’ commitment to waste mitigation in projects. This is in line with the earlier finding that flexibility of materials suppliers in providing small quantities is requisite to reducing waste generated by construction activities (Dainty and Brooke, 2004).

Materials suppliers could actively support waste minimisation efforts by modifying materials in conformity with design, as it is capable of reducing offcut, which is a major source of waste landfilled by the industry (Formoso et al., 2002). In line with the significant measurement component of the suppliers’ commitment, literature has suggested take back scheme as a means of reducing waste due to materials leftover (Osmani et al., 2008; Oyedele et al., 2013; Al-Hajj and Hamani, 2011). Thus, the flexibility of suppliers in taking back unused materials (Dainty and Brooke, 2004), recyclable materials and packaging materials from construction sites are significant measures of the extent to which the suppliers support waste reduction.

4.4. Materials specification and bill of quantity

Another important structural part of the refined model is the significant impacts of materials specification and bill of quantity on construction waste, having a β value of 0.84 at two-tailed significance level as shown in Table 6. This requires reduction of waste allowance, prevention of over-ordering and effective materials ordering, all of which are significant measurement components of effective materials specification for waste efficiency. Within the industry, it is a norm that a certain proportion of materials are added to the specification as a waste allowance. According to Buchan et al. (1991), this allowance is usually in the range of 2.5–10% of the volume of materials, which are added as likely waste proportion of the materials purchased. As pointed out, materials procurement in defiance of design, or what could be generally termed as inaccurate ordering (Faniran and Caban, 1998), is a major cause of construction waste. It usually results in additional materials that are more than needed, thereby resulting in excess order. It is therefore important that materials take-off is accurately done in preparation for actual materials purchase.

The relationship between suppliers’ commitment and low waste materials purchase suggests that decision of project team to reduce project waste output will result into the commitment of materials suppliers, suggesting that the suppliers will readily support waste management initiatives rather than initiate such move. As such, contractors and other construction team have key roles to play in driving waste efficiency of materials procurement process, as they determine the nature of materials to be purchased as well as the suppliers to engage. This relationship is further confirmed by the significant relationship between Just in Time (JIT) procurement and flexibility of suppliers, where JIT showed significant and strong causal influence on suppliers’ flexibility. Thus, the decision of project team to mitigate waste will readily influence suppliers’ readiness for take back scheme, modification to products, facilitation of recycling and other waste-effective practices.

4.5. Implication of the findings for the global construction industry

Construction waste minimisation has attracted significant research efforts aiming at reducing waste landfilled by the construction industry. These have resulted in an understanding that waste is caused by activities ranging from pre-design to construction stage of building delivery process. Albeit this understanding, waste preventive efforts have concentrated on other stages of the process than the procurement activities. Based on its exploration into the widely neglected opportunity for waste-effective procurement strategies, this study has implication for both construction practices and research into construction waste management.

At the industry level, it is important that waste management effort is also made at other stages of project delivery process in a similar way as efforts are being made at the construction stage. More importantly, as materials procurement could contribute up to 50% of project cost (Kong et al., 2001), it is expected that waste preventive measures be taken when preparing for materials purchase as well as during its purchase and delivery process. This could be achieved through the measures categorised as waste-efficient purchase management, design compliant procurement, and waste-efficient delivery management. The readiness of materials’ suppliers for collaborative waste mitigation could be evaluated through their commitment to such arrangement as take back scheme, flexibility in supplying small quantities of materials and proportion of secondary materials in their products. These set of measures could, therefore, be used in benchmarking the suppliers for waste minimisation capability. Albeit the need to select supportive materials suppliers in waste minimisation efforts, this study suggests that construction teams’ readiness for waste-efficient procurement would readily engender flexibility in materials suppliers.

Similarly, preparation for waste-efficient procurement is expected to commence as soon as the point of preparing materials take-off and bill of quantity, whose accuracy and low waste allowance are requisite to waste effectiveness of the procurement process. At this stage, it is important that materials take-off and specification be carefully prepared to avoid the error that could lead to materials over-ordering, leftover and waste, all of which...
could have impacts on project costs. With the way the industry is known to be requisite to the global sustainability agenda (Anderson and Thornback, 2012), there is a need for the global construction industry to have a rethink on the concept of waste allowance.

In concurrence with earlier studies (Tam et al., 2007), this study implies that materials procurement process could significantly support waste minimisation by adopting the use of the modern methods of construction such as prefabrication, modular construction and ordering of pre-cut materials. This is not only capable of reducing waste; it could reduce the time required for construction activities while also freeing up site spaces in the case of confined sites. With the SEM showing a strong relationship between recycled content and low waste material purchase management, increasing use of materials with high-recycled content or secondary materials is requisite to the effective diversion of construction waste from landfill sites.

5. Conclusion

The construction industry is an important sector of the global economy that produces infrastructural facilities with which other sectors carry out their activities. Notwithstanding its significance to the global economy, the construction industry has been blamed for its environmental impacts as it consumes a large proportion of materials resources and contributes the largest portion of landfill waste. In a bid to tackle this conundrum, research into construction waste is rife. This has led to the understanding that although construction waste occurs during the actual construction activities, waste is caused by activities and actions at design, materials procurement and construction stages of project delivery processes. Albeit this understanding, research efforts have been concentrated on design and construction stages, while the possibility of reducing waste through materials procurement process is widely neglected. As such, this study explored and confirmed strategies for achieving waste-efficient procurement in construction projects. The study employs sequential exploratory approach for its methodological framework, using focus group discussions, statistical analysis and structural equation modelling.

The study suggests that waste-efficient procurement requires dedication and commitment from the materials suppliers/manufacturer who are expected to subscribe to various waste preventive measures, such as take back scheme, less packaging and modification of materials to conform to projects’ requirement. Similarly, waste-efficient specification and bill of quantity are found to be a key requisite for achieving waste efficiency in construction projects. This requires accurate materials take-off and ordering of materials based on accurately prepared design documents, thereby preventing over-ordering and its subsequent waste generation. In order to reduce construction waste through materials procurement process, purchase and delivery processes are expected to be waste-efficient. While waste-efficient purchase management stipulates the need for such measures as reduced packaging and consideration of pre-assembled/pre-cut materials, waste-efficient delivery management entails effective delivery system and adequate protection of materials during the delivery process. The study further suggests that in as much as the project teams show commitment to waste mitigation, materials suppliers will readily support their plan.

Notwithstanding its cross validation, data used for the study has been based on subjective measurement of the factor through experts’ opinion rather than actual project data. This is due to lack of objective approach for validating qualitative constructs such as suppliers’ commitment that is evaluated in the study. As the model development and validation has been based on building construction projects, findings of this study are relevant to building projects. Other studies could evaluate how procurement processes could be optimised to reduce waste in road and other infrastructural projects. The environmental and economic benefits of implementing the strategies suggested in this study, and other similar studies, are possible areas for further investigation. Studies could as well be carried out to evaluate the combined and individual effects of design, materials procurement and onsite construction processes on construction waste minimisation.

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